



# D.S.W.Z. Broach

Delft Competitive Student Sailing Association



# Who we are?



- Who we are?

- Where we sail?

- The fleet

- Side activities

- Options

- Program

- Contact

- Association with approximately 200 members and growing!
- Students from the region:
  - Delft
  - Rotterdam
  - Leiden
- Very diverse range of studies, both technical and non-technical.
- Only competitive student sailing association in the Netherlands.

# Where do we sail?



- Braassemmermeer (Roelofarendsveen) is our home base where the boats are stored.
- National:\*
  - Bruinisse, Medemblik, Scheveningen en Stellendam.
- International 2022:\*
  - Belgium, France, Germany, Great-Britain, Ireland and Italy.

\*Each sailing season may vary slightly in event locations.

- Who we are
- Where we sail?
- The fleet
- Side activities
- Options
- Program
- Contact

# The fleet

- The fleet consists of the following boats:
  - Three J22s
    - Keelboat
    - 3 or 4 crewmembers
  - Two SB20s
    - Keelboat
    - 3 or 4 crewmembers
  - Two RS500s
    - Dinghy
    - 2 crewmembers



- Who we are?
- Where we sail?
- The fleet
- Side activities
- Options
- Program
- Contact

# Side activities?

- Who we are?
- Where we sail?
- The fleet
- Side activities
- Options
- Program
- Contact



Wintersports – Val di Sole



Introductionweek



Lectures



Lustrum ball

# Basic package

- Who we are?
  - Where we sail?
  - The fleet
  - Side activities
  - Options
  - Program
  - Contact
- Contact students
  - Company logo
  - Engagement with Delft University of Technology
  - Website listing
  - Logo on flyers
  - Name recognition within association
- Contract duration: 1 year
  - Price: €500



# Media package

- Who we are?
- Where we sail?
- The fleet
- Side activities
- Options
- Program
- Contact

- Basic package.
- Additional offer:
  - Own page on the website if desired
  - Blog post on the website
  - Post on social media channels
  - Possibility of lecture
- Contract duration: 1 year
- Price: €2000

# Event package

- Who we are?
- Where we sail?
- The fleet
- Side activities
- Options
- Program
- Contact

- Basic package;
- Media package.
- Additional offer:
  - Handing out flyers.
  - Hanging up posters at DUWO student buildings.
  - Activity of your choice:
    - Inhouseday
    - Workshop
    - Case study
  - Display company flag at events
- Contract duration: 1 year
- Price: €3,500



# Boat sponsor

- Basic package;
- Media package;
- Event package.
  
- Additional offer:
  - Logo on a boat to be chosen (1 SB20 / J22 or both RS500)
  - Logo on association apparel from activities
  
- Contract duration: 2 years
- Price: €4,500 p.y.



- Who we are?
- Where we sail?
- The fleet
- Side activities
- Options
- Program
- Contact

# Main sponsor

- Who we are?
- Where we sail?
- The fleet
- Side activities
- Options
- Program
- Contact

- Basic package;
- Media Package;
- Event package;
- Boat sponsor.
  
- Additional offer:
- Logo on a class to be chosen (2x SB20, 3x J22 or 2x RS500)
- Logo on the general association clothing
- Company sticker on the association car
  
- Contract duration: 2 years
- Price: €7,000 p.y.

# Program

Packages D.S.W.Z. Broach						
Duration	1 year	1 year	1 year	2 year	2 year	once
Price	€ 500.00	€ 2,000.00	€ 3,500.00	€ 4,500.00	€ 7,000.00	on request
	Basic package	Media package	Event package	Boat sponsor	Main sponsor	Activity
Contact students	x	x	x	x	x	
Engagement with Delft University of Technology	x	x	x	x	x	
Logo on flyers	x	x	x	x	x	
Name recognition within association	x	x	x	x	x	
Website: logo on main page	x	x	x	x	x	
Website: personal page		x	x	x	x	
Blog posts		x	x	x	x	
Social media		x	x	x	x	
Lectures		x	x	x	x	
Handing out flyers			x	x	x	
Posters at student housings			x	x	x	
Inhouseday / workshop / case	on request	on request	x	xx	xx	on request
On the water: flag			x	x	x	
On the water: hull				x	x	
On the water: boom or mast				on request	on request	
On the water: sails				on request	on request	
Logo on merchandise: Introduction + Wintersports				x	x	
Logo on merchandise: general					x	
Sticker car					x	
Sailing day	on request	on request	on request	on request	on request	on request

- Who we are?
- Where we sail?
- The fleet
- Side activities
- Options
- Program
- Contact

# Contact

[www.wedstrijdzeilen.tudelft.nl](http://www.wedstrijdzeilen.tudelft.nl)  
[sponsoring@broach.nl](mailto:sponsoring@broach.nl)



- Where we sail?
- Who we are?
- The fleet
- Side activities
- Options
- Program
- Contact